DIGITAL LITERACY & AI READINESS FOR FINANCE PROFESSIONALS

ICMA COE
Centre of Excellence



JULY 7, 2026

MOVENPICK HOTEL, KARACHI

COURSE OBJECTIVES

This course helps participants to:

- *Understand the fundamentals of digital literacy and AI in finance*
- *Identify practical AI applications across finance functions*
- *Understand AI-driven automation and intelligent workflows*
- *Evaluate opportunities, risks, and governance considerations related to AI adoption*
- *Gain exposure to modern AI tools relevant to finance professionals*
- *Develop strategic awareness regarding AI implementation in finance departments*
- *Build future-ready leadership capabilities for digital finance transformation*

WHO SHOULD ATTEND

- *CFOs*
- *Finance Directors / Controllers*
- *Finance Managers / Accountants*
- *Audit & Risk Professionals*
- *Compliance & Governance Teams*
- *Banking & Financial Services Professionals*
- *Mid to Senior-Level Finance Executives*
- *Transformation & Strategy Leaders*

DURATION

1 Day – 8 Learning Hours

INVESTMENT AMOUNT

Investment Fee : *PKR 35,000*

* Individual & Group Discounts Available

CONTACT US

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COURSE CONTENTS

Module 1: Digital Transformation & AI Fundamentals in Finance

Digital Transformation in Financial Services
- Evolution of finance in the digital era
- Industry 4.0 and finance transformation

Understanding Artificial Intelligence
- AI, Machine Learning, and Generative AI concepts
- AI capabilities and limitations

Digital Literacy for Finance Professionals
- Responsible and ethical use of AI
- Data-driven decision-making

Module 2: AI Applications Across Finance Functions

AI in Finance Operations
- Intelligent invoice processing
- AI-assisted accounting workflows

AI in FP&A and Reporting
- Predictive forecasting and budgeting
- AI-powered dashboards and analytics

AI in Audit, Risk & Compliance
- Fraud detection and anomaly analysis
- Risk monitoring and compliance automation

Module 3: AI Tools, Automation & Practical Exposure

AI Productivity Tools for Finance
- AI-powered reporting and presentations
- Intelligent document summarization
- AI-assisted communication and workflow management

Finance Workflow Automation
- Automation opportunities in finance departments
- AI-enhanced operational efficiencies
- Introduction to AI agents and intelligent workflows

Module 4: AI Governance, Risk & Future-Ready Finance Leadership

Governance & Risk Considerations
- AI governance frameworks
- Data privacy and cybersecurity considerations

Strategic AI Adoption
- AI implementation roadmap for finance teams
- Building AI-ready finance functions

Future of Finance Leadership
- Leadership in the AI era
- Change management and digital transformation
- Future skills for finance professionals

TRAINER'S PROFILE



Shehzad Dhedhi

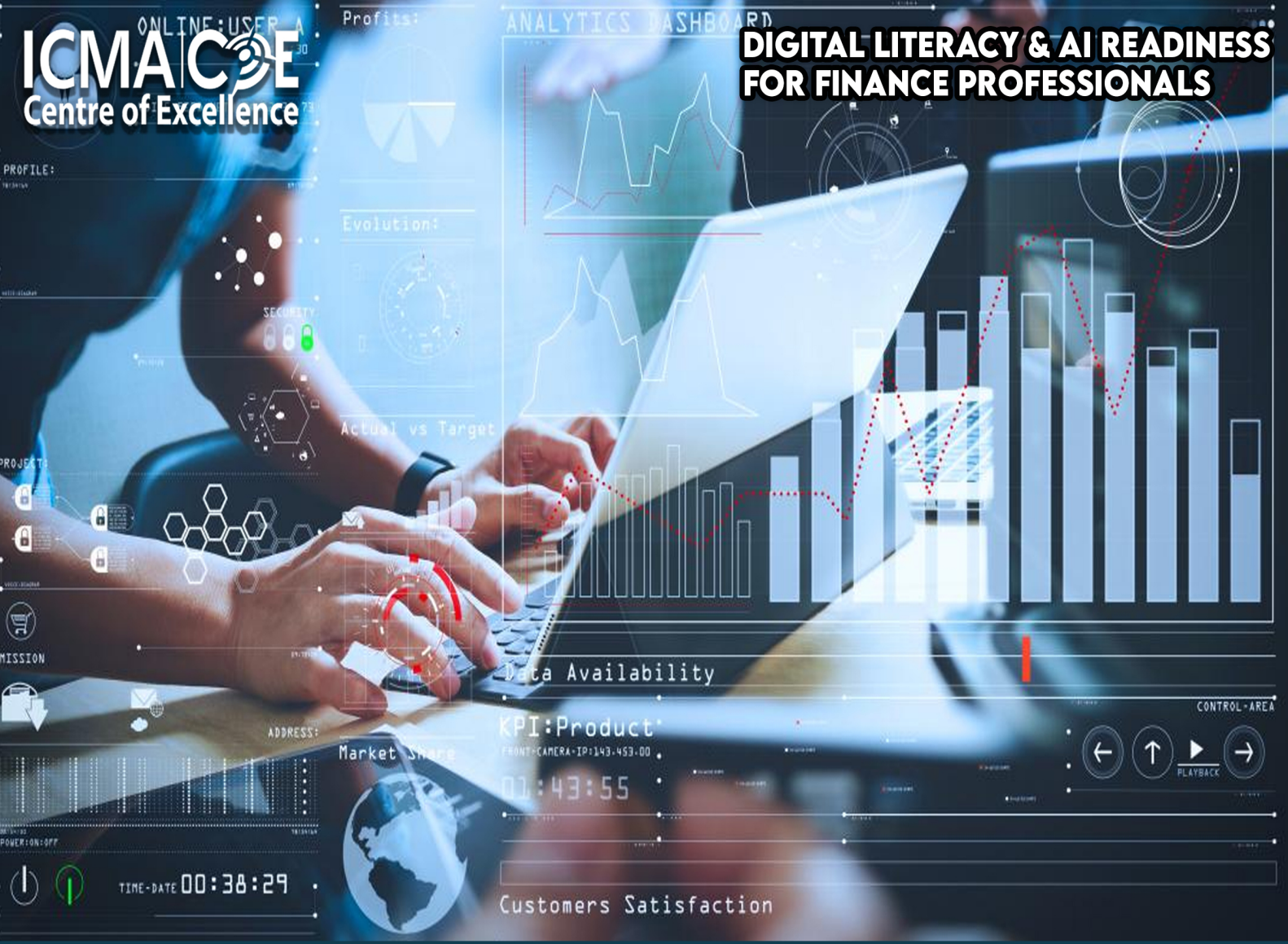
FCA | Senior CFO - Personal Branding Authority
Founder – CFO Club Pakistan & UK

Shehzad Dhedhi is a globally connected finance leader and a passionate advocate of executive personal branding, with a proven track record of empowering professionals to elevate their visibility, influence, and leadership impact. A Fellow Chartered Accountant (FCA) with over two decades of rich, cross-sector experience, he has worked in senior finance roles across Pakistan, Singapore, and the Middle East.

A Fellow Chartered Accountant (FCA), Shehzad has held senior leadership positions with renowned international institutions, including Credit Suisse and Habib Bank Limited in Singapore. He also gained valuable experience with PricewaterhouseCoopers (PwC), strengthening his expertise in financial management, governance frameworks, and regulatory environments.

Founder of CFO Club and one of the most followed Pakistani accountants on LinkedIn, widely recognized for thought leadership at the intersection of finance, technology, and the future of the accounting profession.

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INVESTMENT AMOUNT & DISCOUNTS

Investment Fee : PKR 35,000

Early Bird Discount - I	Early Bird Discount - II	Group Discounts	Corporate Partner Discount
10%	5%	15%	25%
Valid till June 26,2026	**Valid till July 1,2026**	**Valid till July 4,2026**	**Valid till July 4,2026**

Notes:

1) Tax will be applied to the invoice

2) Training fee includes : handouts, certificates of participation

Last Date Of Registration: July 4, 2026

SCAN TO REGISTER

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With Best Regards,
Sumreen Noman Ansari
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